

Merger of TREUREVA Group and AVANTA Group brings two strong partners together

The two services groups TREUREVA and AVANTA, both of which have offices in Zug and Zurich, are joining forces. The merger means our customers can suddenly gain further access to 100 specialists and experts in tax and legal, accounting, auditing, HR and insurance solutions.

TREUREVA was founded in 1982 in Zurich and has significantly expanded its auditing, accounting and tax offerings over the years. TREUREVA acquired Hugger Treuhand AG and Integralis Personal Treuhand AG in 2020, which further strengthened the company's accounting capabilities and added a wide range of HR services to the services portfolio. The merger between GHM Partners AG and the TREUREVA Group in 2021 further expanded the Accounting and Tax Department and the services provided by the Legal Division. In addition, the Group's regional coverage grew from the Zurich area to Zug and across the whole of Central Switzerland.

AVANTA was founded in 2000 and is now a well-established company with offices in Zurich and Zug, specialising in accounting, auditing, HR and tax. The company's clients benefit from high-quality services in these areas of expertise. Clients are helped along the road to success by teams of dedicated staff.

The merger between the TREUREVA Group and the AVANTA Group enables both groups to provide an even more professional service, whatever your requirements.

Dr Yves Cheridito, shareholder and Chair of the Board of Directors of the TREUREVA Group comments: "I firmly believe that by merging with the AVANTA Group we are creating a pool of specialists in each services group who can offer even more professional advice for all our clients. This merger also makes a great deal of sense because both groups have very similar values, and each clearly focuses on customer needs."

Philippe Keller, shareholder and CEO of the TREUREVA Group adds: "This merger is perfect for us. All of AVANTA's former partners are staying on board and significantly strengthen TREUREVA's partner team. With the expansion of our fiduciary services in Zug and the strengthening of our teams in Zurich, we are also achieving additional goals under our planned growth strategy."

We would like to take this opportunity to thank you for your loyalty and for the trust you have placed in us. We are very pleased that you are joining us on this journey and that we can continue to be by your side into the future. Please do not hesitate to contact us if you have any questions. We would be pleased to help.

Best regards,

TREUREVA Group